

Andy Chapman

Senior Software Engineer | Web

@ achapm87@gmail.com www.achapman.dev 814.688.2683 Pittsburgh, PA

📄 SUMMARY

Senior Software Engineer with expertise spanning over 15 years, adept at leading innovative site implementations for high-profile clients. Leverages a unique blend of web development skills, graphic design, and advanced communication to seamlessly connect client visions with full-stack development execution. Passionate about continuous learning, consistently researching new frameworks and techniques to elevate project outcomes.

🏢 WORK EXPERIENCE

Merkle (Dentsu Intl.) - 📍 Columbia, MD (Remote)

Technical Lead, Front-End Engineering - Commerce 📅 Apr. 2022 - Feb 2025

- Role expanded to include project architecture, working directly with project administration and clients to define requirements and approach for new sites.
- Led front-end site development during site implementation.
- Utilized React.js and RESTful API interface while working within Salesforce Composable Commerce & PWAKit frameworks.

DEG Digital - 📍 Overland Park, KS (Remote)

Team Lead, Front-End Engineering - Commerce 📅 Jan. 2021 - Apr. 2022

- Responsible for technical direction of front-end commerce development team.
- Refined internal development processes and mentored junior devs in a site performance driven development focusing on site-speed and accessibility.
- Architected collection of Page Designer components & enhancements for SFCC "Accelerator".

Front-End Technical Lead 📅 Jul. 2019 - Dec. 2020

- Led Front-End project teams steering development and contributing innovative solutions during new site implementations.
- Architected SFCC "Accelerator" to act as starting template for new implementations. Reducing go-to-market time by including common features & bug fixes out of the box.
- Participated in client-facing discovery meetings, and led "Accelerator" workshops for client teams.

UI Engineer 📅 Apr. 2017 - Jun. 2019

- Role focused on Front-End Development, utilizing HTML, CSS, and Javascript to optimize shopping experience.
- Collaborated with project & design team members on development of new site projects, while balancing existing client project maintenance.

We Do Commerce - 📍 Pittsburgh, PA

UX Designer/Developer 📅 Aug. 2013 - Mar. 2017

- Responsible for full front-end site life cycle (UX Prototyping, Wireframing, Design and Front-End Development).
- Handled both site implementation, and maintenance clients.
- Completed SFCC(Demandware) Developer Certification.

Alliance Plastics - 📍 Erie, PA

Internet Marketing Specialist 📅 Feb. 2010 - Aug. 2013

- Company's sole web resource.
- Managed development and deployment of 6 sites, including 3 multilingual and company intranet.
- Build and managed complex online catalog of 12,000+ products.
- In Collaboration with marketing dept, acquired over 10,000 new customers in 2012.

🎓 EDUCATION

Bachelor of Arts

- Graphic Design
- Web Production

Mercyhurst University

Erie, PA - 2004 - 2008

🌟 CERTIFICATIONS

- Salesforce Certified B2C Commerce Developer (June 2015)
- Shopify Liquid Storefronts for Theme Developers (Oct 2024)

🛠️ HARD SKILLS

- HTML5 / CSS3
- JavaScript ES6
- Salesforce Commerce Cloud
- Bootstrap
- React / Next.js
- Node.js
- AI (LLM)
- Prompt Engineering
- PHP/MYSQL
- Shopify Liquid

🗨️ SOFT SKILLS

- Motivated
- Attention to Detail
- Problem-Solver
- Quick Study
- Communication
- Love of Challenges

📁 PORTFOLIO

Visit my online portfolio for a look at my work.

www.achapman.dev/portfolio

